

Usage	Cigarette Pricing				Nicoderm Patch	Nicorette Gum	Nicorette Lozenge	Nicorette Inhaler	Nicorette Quickmist
	Regular pack	Premium pack	Reserve	Carton					
10 cigarettes per day (approx. ½ ppd)	\$5.50	\$7.60	\$1.30- \$2.45	(200 cigarettes/carton)	\$3.86- \$4.29 (based on 1 patch per day)	\$2.79- \$3.18 (based on 10 gums per day)	\$3.23- \$5.45 (based on 8 lozenges per day)	\$5.14- \$13.33 (based on 6 cartridges per day)	\$4.71- \$5.34 (based on 24 sprays per day)
20 cigarettes per day (1 regular ppd)	\$11	\$15.19	\$2.60- \$4.90	Regular: \$100 Premium: \$150	\$3.86- \$4.29 (based on 1 patch per day)	\$5.58- \$6.36 (based on 20 gums per day)	\$6.05- \$10.23 (based on 15 lozenges per day)	\$10.29- \$26.67 (based on 12 cartridges per day)	\$9.43- \$10.68 (based on 48 sprays per day)
25 cigarettes per day (1 king-size ppd)	\$12	\$17	\$3.25- \$6.13	Reserve: \$26-\$49	(based on 1 patch per day)	(based on 20 gums per day)	(based on 15 lozenges per day)	(based on 12 cartridges per day)	(based on 48 sprays per day)

Adapted from Cost of Nicotine Replacement Therapy. (2017). Retrieved 10 June 2020, from <https://www.helpthemquit.ca/treatment/costs-coverage>

Notes:

- Cigarette pricing obtained from local shops and:
 - Cigarette Prices in Canada. (2020). Retrieved 10 June 2020, from <https://costfinderCanada.com/cigarette-prices-in-canada/> and local shops.
- Nicotine Replacement Therapy (NRT) costs reflect the cost of usage during early phase of quitting (6-12 weeks). Costs will decrease over time as patients attain better control of their cravings.
- NRT costs listed are an average of the pricing obtained from Loblaws, Real Canadian Superstore, Walmart, Costco, and Amazon Canada in Mississauga, Ontario.

